

Providing a strategic framework for business intelligence success

SECURE EXECUTIVE SUPPORT, DELIVER STRATEGIC WINS, AND REDUCE PROJECT COSTS

BUSINESS CHALLENGE

Business intelligence is becoming widely recognized as a strategic imperative in today's business environment. The sound logic of leveraging real-time data to improve decision-making and better predict change is rarely a hard-sell to executive management — at least, in theory.

Unfortunately, most business and IT leaders have also heard the horror stories. They know that successfully orchestrating an enterprise-wide BI initiative is a significant undertaking, particularly when your effort encompasses multiple departments, locations and possibly even countries. Not only can business intelligence projects become time-consuming and expensive, but they require collaboration across the business and strong management support. Ill-defined scope, weak sponsorship, insufficient funding and inadequate technology – primarily the result of poor up-front planning – play a significant role in the eventual failure of many projects. Others never live up to their full potential.

Yet, when implemented with thoughtful vision and comprehensive planning, business intelligence yields the results about which every executive dreams: true insight into data, the flexibility to rapidly shift business priorities, the ability to anticipate future events and maximize revenue.

With such potential for competitive advantage, business intelligence is ultimately an initiative you can't afford to neglect. But how do you decide where to begin such an effort, ensure strategic early wins, and build momentum?



ORACLE Platinum Partner

SOLUTION OVERVIEW

With 15 years of business intelligence expertise, Piocon recently joined forces with Rolta TUSC, creating an unrivaled technology consulting firm. Our knowledgeable consultants help you create a strategic, long-term roadmap that will support both the immediate business intelligence (BI) needs of your enterprise and maximize ROI for years to come. Our Business Intelligence Roadmap service offering includes:

- **Business needs assessment** to uncover strategic business priorities and key stakeholder information needs
- **Current state assessment** of your existing systems, data flow, and planned IT architecture initiatives
- **Documented vision** of your ideal business intelligence architecture
- **Detailed project plan** for implementing the BI vision in a series of phased deliverables, addressing foundation projects, application projects and quick-win opportunities.

BENEFITS

- **Secure executive buy-in and resources**—With a clear understanding of BI goals, costs, resource requirements, and priorities, you can better obtain the sponsorship and resources you need to move forward with your effort
- **Lower overall project costs**—Reduce implementation time and effort and align ongoing technology spending with the BI vision
- **Mitigate risk**—Avoid leading causes of project failure and build momentum by delivering quick wins, while laying the ground work for long-term success
- **Empower users across the enterprise through implementation**—By delivering enhanced reporting and analytical capabilities to all levels of the organization, you empower business users to make informed decisions

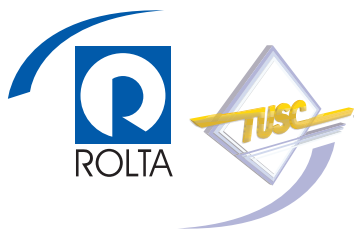
TESTIMONIALS

“Piocon’s [now d/b/a Rolta TUSC] uncanny ability to quickly understand our business requirements and provide a comprehensive BI Roadmap was instrumental in delivering an integrated data warehouse and analytic solution. Outlining a multi-year, multi-phase approach for rolling out a corporate wide BI environment, the Piocon Roadmap aligned our technical architecture with our strategic business goals, ensured our ability to go on to have several very successful BI”

—CIO

ABOUT US

Rolta TUSC is an experienced and knowledgeable IT partner that provides assessment, implementation, and ongoing support services for mission-critical IT and business systems. In 2008, we underwent several acquisitions and a consolidation of our Oracle and Business consulting practices, forming a cohesive quilt of services for the challenging times ahead. With more than twenty years of experience creating and optimizing large-scale IT applications and infrastructure, Rolta-TUSC has the proven expertise required to help clients achieve their business goals through technology. Rolta TUSC has been a previous recipient of the seven Titan Awards over the last eight years.



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FOR MORE INFORMATION

Toll-Free: 800.755.8872

Web: www.tusc.com/bi

Email: bi@tusc.com

SOLUTION DETAILS

Long-term business intelligence success requires more than a one-time technology implementation. It is a journey that must be adaptable to shifting business priorities and changing markets. We support this “living document” philosophy by working closely with your internal team members and stakeholders and delivering a roadmap with a short-burst phased approach. Our proven Roadmap methodology includes four key phases:

- **Business Needs Assessment**—Our consultants interview your IT staff and key business stakeholders to understand the key business metrics that drive your business operations. We uncover issues including what information users need that they can’t currently access, what information is difficult to attain quickly, and the metrics that are used to measure their critical business priorities.
- **Current State Assessment**—Our consultants assess your existing systems, data flow, and planned IT architecture initiatives. We also review current business intelligence trends and techniques, to ensure that your future BI environment is optimally architected.
- **Documented Vision**—We outline and diagram the desired BI N-state vision (encompassing databases, tools, and applications) with a focus on functionality, scalability and flexibility. Our consultants can include specific product and technology recommendations or you may choose to conduct evaluations independently.
- **Project Plan with Phased Deliverables**—A clear plan for implementing both the technology and business vision. We break your project into 90-120 day increments, objectively prioritizing critical foundational projects, application projects and quick-win opportunities (to build momentum and adoption) based on both your most pressing business needs and our years of experience. This phased approach is essential to ensuring you rapidly gain value from your investment in BI solutions while building a strong foundation for growth. Project cost estimates, timelines and risk management details are also provided.