

## Kick-starting your BI efforts with cost-effective, scalable technology

OBTAIN VALUABLE INSIGHT AND RAPID ROI WITHOUT UP-FRONT EXPENSE AND EFFORT

### BUSINESS CHALLENGE

Most organizations today understand the intrinsic value of having access to high-quality, up-to-date information through business intelligence. When management and line-of-business users are better able to track and analyze critical business data, they can make savvy decisions and seize opportunities to minimize costs, maximize profitability and help their companies operate more efficiently.

Yet, the IT departments within many companies have struggled to deploy business intelligence (BI) solutions. Constrained budgets, project plans too broad in scope, and faulty tool selection have all played a role in preventing BI projects from ever getting off the ground or from being successfully completed. Some IT professionals have been deterred from re-initiating the effort. Others fear they'll never have the requisite budget to pursue enterprise-wide BI in the midst of a turbulent economy.

As a result, the status quo reigns. Data remains isolated in disparate systems, IT continues to be inundated with time-consuming reporting and analysis requests, and business users struggle to obtain the information they need for critical business decisions.

To solve these problems, companies need a cost-effective, yet comprehensive BI platform – one that fits within constrained budgets, can be installed quickly, helps achieve quick ROI for line-of-business users, and can be upgraded or expanded easily over time as needs change.



**ORACLE** Platinum Partner

### SOLUTION OVERVIEW

With 15 years of business intelligence expertise, Piocon recently joined forces with Rolta TUSC, creating an unrivaled technology consulting firm. Our knowledgeable consultants help you rapidly and cost-effectively deliver valuable business intelligence capabilities for your organization.

Our consultants leverage Oracle Business Intelligence Standard Edition One (OBISE), a complete, integrated business intelligence solution ideal for targeted implementations. Because the solution includes a virtual data warehouse layer, you're able to avoid time-consuming and expensive data warehouse efforts and achieve quick wins for the business. Within weeks, users are able to take advantage of highly formatted reports, operational dashboards and ad-hoc analysis. As a result, you're not only able to solve pressing needs quickly, but also to prove the value of business intelligence to your user community.

### BENEFITS

- **Empower end users quickly**—Within weeks, users can better visualize their data, perform ad-hoc analysis and obtain detailed reporting, dramatically improving decision-making abilities.
- **Minimize costs**—With the same core technology as Oracle's enterprise products, you benefit from a best-of-breed BI framework at a fraction of the cost. Save the up-front time and expense associated with developing a physical data warehouse.
- **Demonstrate value to the organization**—By delivering "quick wins," you can more easily gain consensus for ongoing enterprise BI efforts.
- **Scalability for growth**—Because OBISEO seamlessly upgrades to Oracle's enterprise BI products, you can scale without the need to convert or re-develop dashboards, reports or data models.

## TESTIMONIALS

“Piocon [now d/b/a Rolta TUSC] introduced BI to our organization and worked together to bring us up to speed on a number of concepts and technologies. Their consultants worked with our personnel to deliver Dashboards and Reports to our users that enabled access to information and analysis capabilities that were greatly improved from what we had in the past. Their BI / Data Warehouse expertise allowed us to deliver Dashboards and Reports to users on time, and the deliverables exceeded our users’ expectations. I look forward to continuing our work with the team.”

— *Manager, Software Development*

## ABOUT US

Rolta TUSC is an experienced and knowledgeable IT partner that provides assessment, implementation, and ongoing support services for mission-critical IT and business systems. In 2008, we underwent several acquisitions and a consolidation of our Oracle and Business consulting practices, forming a cohesive quilt of services for the challenging times ahead. With more than twenty years of experience creating and optimizing large-scale IT applications and infrastructure, Rolta TUSC has the proven expertise required to help clients achieve their business goals through technology. Rolta TUSC has been a recipient of seven Titan Awards over the last eight years.



## FOR MORE INFORMATION

Toll-Free: 800.755.8872

Web: [www.tusc.com/kickstart](http://www.tusc.com/kickstart)

Email: [bi@tusc.com](mailto:bi@tusc.com)

## SOLUTION DETAILS

An Oracle Platinum Partner with 20 years of experience, Rolta TUSC enables your organization to rapidly and cost-effectively harness the power of business intelligence through a combination of services and leading Oracle technology.

**Rolta TUSC Services** – Rolta TUSC brings both business expertise and technical prowess to your project. Through discussion with key business stakeholders, Rolta TUSC evaluates potential targets for business intelligence and identifies those areas that will provide both high ROI and quick “win” opportunities. We then expertly configure the appropriate dashboard and reporting content and deploy the solution to your line-of-business users.

**Oracle Business Intelligence Standard Edition One (OBISEO)** – From operational reporting to data consolidation to management dashboards and analytics, OBISEO provides an ideal BI technology foundation for your business. Skillfully implemented by Rolta TUSC consultants, OBISEO:

- Integrates multiple, disparate data sources (Oracle and non-Oracle) into a single federated view
- Enables management to instantaneously view important metrics, reports and visualizations through interactive dashboards
- Allows end users to easily and quickly create their own queries, then drill, analyze, visualize and embed the results in their personalized dashboard
- Facilitates the creation, management and delivery of business documents and reports
- Supports seamless transitions to physical data warehouses and/or Oracle Enterprise Edition Plus without the need to convert or re-develop reports, dashboards, or data models.

Rolta TUSC can tailor a unique combination of these software and services to meet your specific needs or you may choose to leverage pre-bundled Solution Kits to further speed deployment.

Don't let past experiences or a limited budget prevent you from realizing the substantial benefits of BI any longer. Let Rolta TUSC help you empower business insight today.