

# Enable Better Business Decision-making

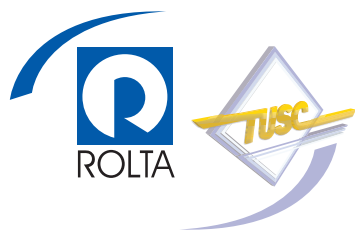
## GENERATE VALUABLE INSIGHT FROM YOUR ENTERPRISE DATA

### BUSINESS CHALLENGE

Organizations accumulate and store massive amounts of data—data that is critical for operating the business. If this data is linked together into comprehensive reports, it offers invaluable business insight. When decision makers have access to linked, integrated information—at the moment they need it—they can respond to change quickly and make decisions that drive business performance and optimization.

Unfortunately, many companies collect and store their data in multiple, disparate sources. Data is not always easily accessible, and storing reports in different systems means there is no enterprise view of the data. Any comprehensive analysis is often assembled by hand in a spreadsheet. In addition, companies in this situation are usually maintaining multiple copies of data, leading to confusion about which data is accurate and official.

Turning your critical data into meaningful information often involves business and technical complexities that are labor- and time-intensive. Implementing a data warehouse for business intelligence requires careful planning and development. You need a partner who has experience in understanding the business, functional, and technical aspects of the solution. With more than 15 years of experience designing and implementing business intelligence and data warehouse solutions, Rolta TUSC is that partner.



### SOLUTION OVERVIEW

Recognized by Oracle PartnerNetwork as the 2008 Partner of the Year in Business Intelligence, Piocon's professional consultants and quality solutions are also highly regarded by our customers. With 15 years of business intelligence expertise, Piocon recently joined forces with Rolta TUSC, creating an unrivaled technology consulting firm. We help organizations plan, prioritize, design, implement, and deploy Business Intelligence (BI) solutions at both the enterprise and departmental level.

We deliver results. Whether it's promoting faster customer response, fostering customer retention, optimizing supplier relations, or containing internal costs, we work diligently with you to deliver IT solutions that help you stay competitive in the changing digital economy.

### BENEFITS

By partnering with Rolta TUSC in developing business intelligence solution, you can expect to:

- **Add business value**—Maximize the value of your data and drive business growth.
- **Enhance service performance**—Measure and improve your marketing and sales performance.
- **Improve customer relationships**—Understand the value in your customer base and increase the effectiveness of loyalty programs.
- **Streamline processes**—Facilitate real-time decision-making to optimize operational decision processes and standardize key business performance metrics.

## TESTIMONIALS

“Rolta TUSC has been an invaluable resource in creating a leading-edge data repository. We expect to substantially re-architect ourselves based on this development, along with enterprise application integration.”

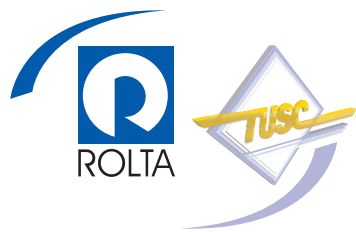
—*Manager – Enterprise Data Repository*

“Oracle recommended several firms to develop our business intelligence data warehouse, and we selected Rolta TUSC. Rolta TUSC’s project management, methodology, standards, and quality of staff were impressive, and we successfully implemented our new system. Our BI systems are now a critical component of managing our business, and we continue to draw on Rolta TUSC expertise as we expand and upgrade the system.”

—*Vice President – Information Technology*

“We appreciate Rolta TUSC for helping us validate certain design approaches, as well as its valuable recommendations. We came away with a very positive impression of the entire firm. There’s no doubt who’ll be at the top of our list should we have a need for Oracle-based consulting assistance in the future.”

—*Executive Vice President*



## SOLUTION DETAILS

Rolta TUSC’s experienced, industry-leading consultants assist, discover, and deliver BI solutions. BI Solutions are customized to your unique business requirements and provide proper requirements collection, planning, and analysis to determine size, scope, value, return, and readiness.

Data analysis, acquisition, and transformation bring together disparate fragmented data into a single enterprise view – addressing the need to get data into the data warehouse. During this phase we identify, acquire, organize, and consolidate data.

During data warehouse creation, we design and create the data warehouse itself – ensuring a design that supports effectiveness in loading, retrieving, and archiving.

Data presentation provides the reporting and interfaces for the data to be consumed – in the form of BI reporting, portals, dashboards, and KPIs

## ABOUT US

Rolta TUSC is an experienced and knowledgeable IT partner that provides assessment, implementation, and ongoing support services for mission-critical IT and business systems. In 2008, we underwent several acquisitions and a consolidation of our Oracle and Business consulting practices, forming a cohesive quilt of services for the challenging times ahead. With more than twenty years of experience creating and optimizing large-scale IT applications and infrastructure, Rolta TUSC has the proven expertise required to help clients achieve their business goals through technology. Rolta TUSC has been a recipient of seven Titan Awards over the last eight years.

## FOR MORE INFORMATION

Toll-Free: 800.755.8872

Web: [www.tusc.com/bi](http://www.tusc.com/bi)

Email: [bi@tusc.com](mailto:bi@tusc.com)