

# Let Oracle Enable Better Business Decision-making

## GENERATE VALUABLE INSIGHT FROM YOUR ENTERPRISE DATA

### BUSINESS CHALLENGE

Organisations accumulate and store massive amounts of data—data that is critical for operating the business. If this data is linked together into comprehensive reports, it offers invaluable business insight. When decision makers have access to linked, integrated information—at the moment they need it—they can respond to change quickly and make decisions that drive business performance and optimisation.

Unfortunately, many companies collect and store their data in multiple, disparate sources. Data is not always easily accessible, and storing reports in different systems means there is no enterprise view of the data. Any comprehensive analysis is often assembled by hand in a spreadsheet. In addition, companies in this situation are usually maintaining multiple copies of data, leading to confusion about which data is accurate and official.

Turning your critical data into meaningful information often involves business and technical complexities that are labour and time-intensive. Implementing a data warehouse for business intelligence requires careful planning and development. You need a partner who has experience in understanding the business, functional, and technical aspects of the solution. With more than 10 years of experience designing and implementing business intelligence and data warehouse solutions, Rolta-TUSC is that partner.

### SOLUTION OVERVIEW

Rolta-TUSC helps organisations plan, prioritise, design, implement, and deploy Business Intelligence (BI) solutions at both the enterprise and departmental level. Our approach is based on best practices architecture and design techniques espoused by Inmon, Imhoff and Kimball and focuses on two key goals:

- *Identifying and improving the essential performance measurement and decision processes in your organisation*
- *Pragmatically adopting a phased approach to investment and functional delivery*

### BENEFITS

By implementing a Rolta-TUSC Business Intelligence solution, you can expect to:

- **Add business value**—Maximise the value of your data and drive business growth
- **Enhance service performance**—Measure and improve your marketing and sales performance
- **Improve customer relationships**—Understand the value in your customer base and increase the effectiveness of loyalty programs
- **Streamline processes**—Facilitate real-time decision-making to optimise operational decision processes and standardise key business performance metrics



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## TESTIMONIALS

“TUSC has been an invaluable resource in creating a leading-edge data repository. We expect to substantially re-architect ourselves based on this development, along with enterprise application integration.”

—*Manager – Enterprise Data Repository*

“Oracle recommended several firms to develop our business intelligence data warehouse and we selected TUSC. TUSC’s project management, methodology, standards, and quality of staff were impressive, and we successfully implemented our new system. Our BI systems are now a critical component of managing our business, and we continue to draw on TUSC expertise as we expand and upgrade the system.”

—*Vice President – Information Technology*

“We appreciate TUSC for helping us validate certain design approaches, as well as its valuable recommendations. We came away with a very positive impression of your entire firm. There’s no doubt who’ll be at the top of our list should we have a need for Oracle-based consulting assistance in the future.”

—*Executive Vice President*



## FOR MORE INFORMATION

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## SOLUTION DETAILS

Rolta-TUSC’s experienced, industry-leading consultants assist, discover, and deliver BI solutions. BI Solutions are customized to your unique business requirements and provide proper requirements collection, planning, and analysis to determine size, scope, value, return, and readiness.

Data analysis, acquisition, and transformation bring together disparate fragmented data into a single enterprise view – addressing the need to get data into the data warehouse. During this phase we identify, acquire, organise, and consolidate data.

During data warehouse creation, we design and create the data warehouse itself – ensuring a design that supports effectiveness in loading, retrieving, and archiving.

Data presentation provides the reporting and interfaces for the data to be consumed – in the form of BI reporting, portals, dashboards, and KPIs.

## ABOUT ROLTA

Rolta is a leading provider and developer of Information Technology based services in Geospatial Information Systems (GIS); Engineering and Design Services (EDS); and Enterprise Information and Communications Technology (EICT), which includes software development, advanced security, network management, and Oracle technology and services.

## ABOUT TUSC

In addition to 10 years of Business Intelligence and Data Warehousing implementations, we provide expert functional and technical solutions in the areas of Oracle E-Business Suite Consulting, Business Intelligence / Data Warehousing, Enterprise Performance Management (includes Oracle Hyperion ), Project Management and Implementation Support, Custom Development (includes Fusion Middleware), Oracle DBA and Database Services, Managed Services for Remote DBA and E-Business Suite Support, Oracle Software Licensing, and Oracle Training & Mentoring.